



NEWS RELEASE

For immediate release

Union Square hits almost 6 million shoppers in six months

- Award winning centre announces three new tenants -

Six months after opening, Union Square has seen almost 6 million shoppers* cross the threshold, has won the prestigious 'Shopping Location of the Year' Award and has welcomed many new brands to the centre and to the city.

The footfall count is the equivalent to 31,464 people coming to Union Square every day, around 1,311 people every hour or 22 people coming through the doors every minute the centre has been open.

The centre is also today announcing three new top eateries to the centre – Italian special Zizzi's, leading sandwich provider the SUBWAY® chain, and family-favourite Giraffe. This takes occupancy at the centre to almost 90%**.

Australian storage solutions favourite, Howards Storage World, opened the doors of its second Scottish store in the last few weeks, and this Saturday (8th May) will see Inverness jewellers Lapis Gold opening within the centre. The coming month will also see high quality food shop Peckham's arriving at Union Square as well as luxury spa and beauty haven PURE Spa.

Penny Godfrey, marketing manager for Union Square, commented: "Union Square has established itself as one of Scotland's most enticing shopping destinations – and a real alternative to the shopping centres within the central belt.

"Having such fantastic brands on board has been the benchmark of our success and is what shoppers judge us for. We were delighted to bring Hollister to Scotland and also to bring a range of popular high street names to Aberdeen, such as Zara and Cult, for the first time.

"But a shopping centre is only as good as its shoppers and we are very grateful to the people of Aberdeen City and Shire for taking it to their hearts. Union Square is now very much a part

of Aberdeen.

Richard Gowen, Marks & Spencer Union Square manager, said:

“We have had a fantastic response from shoppers since our launch at Union Square.

“Overall we’re very pleased with the way things have gone since we opened our doors and are delighted to have Scotland’s first dedicated M&S home and food store here in Aberdeen.”

The award winning centre, which was named ‘Shopping Location of the Year’ by *Retail Week* earlier this year, is home to some of the world’s top brands including one of only two Apple stores in Scotland and the first Hollister store north of the border.

The centre also recently played host to the UK’s first shopping centre Grand Prix, featuring radio controlled cars, and also has unique ‘hairdressing pods’, another first for Scotland.

* 5,931,010 people have walked through the Union Square doors from 29th October 2009– 4 May 2010

** 88.8% of tenants exchanged & in solicitor’s hands

- Ends -

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Notes to editors:

Union Square

Union Square is a new retail and leisure quarter in the centre of Aberdeen. Developed by Hammerson, the centre includes around 50 retailers across the main mall and shopping park, a variety of restaurants and cafés, a 203 bed Jurys Inn hotel and 10 screen multiplex Cineworld cinema, Aberdeen’s largest cinema. The scheme also provides visitors with a new civic square.

Union Square is Aberdeen's most accessible retail and leisure offer with 1,700 car parking spaces, easily reached from all major routes and integrated with the city's bus and rail stations - providing a gateway to the region and encouraging sustainable travel to the city.

www.unionsquareaberdeen.com.