



INFORMATION RELEASE

For immediate release

11th January 2010

COLLEGE STREET CAR PARK CHARGES TO CHANGE

- New parking tariffs and payment processes at Union Square –

Parking tariffs at the College Street car park near Union Square will change on 18th January when a new payment system will be introduced.

The new payment system is based on vehicle number plate recognition technology and will replace the existing pay-on-foot system.

To allow for the changes to be implemented, Union Square has confirmed that there will be free parking at the College Street car park between 11th and 17th January as the new system is installed.

Penny Godfrey, marketing manager for Union Square, said: “We are bringing the College Street car parking tariffs in line with the other Union Square car parks, which is comparable with other facilities across the city.”

The car park’s primary use is for shoppers that are visiting the centre.

The new payment system enables drivers who register their vehicle to pay via their mobile phones, meaning they won’t need to carry cash for the car park.

For those that chose not to use the mobile phone system, there will be a facility to pay by cash, credit or debit card.

Penny Godfrey added: “The new system will recognise vehicles using registration plate recognition technology. It is designed to make parking easier and quicker for visitors to Union Square.”

However Union Square added that people hoping to use the College Street car park for over seven hours a day –typically those seeking to park near to their place of work in Aberdeen centre – will be required to pay an increased fee.

Penny Godfrey explains: “The College Street car park is a Union Square facility and will offer an improved payment system. The cost of parking is very clear and is good value for those using the car park for its intended use.”

Members of the team will be on site communicating the changes to car park users. There will also be posters, leaflets on cars and information on our website.

ENDS

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