



NEWS RELEASE

August 2009

ANTICIPATION FOR OCTOBER OPENING OF UNION SQUARE RISING

- Excellent response to Union Square open day -

This Sunday (23rd August), Union Square will hold its first and only public open day. The event is an opportunity for local people to get a sneak preview of Aberdeen's newest and largest retail and leisure development ahead of the official opening on the 29th of October.

Penny Godfrey, marketing manager, Union Square said: "We've had a great response to the public open day and Sunday looks set to be a busy event. We've got site tours, competitions and an exciting line-up of retailers ready to show what they will be bringing to Aberdeen."

Geisha girls will serve YO! Sushi treats from the famous sushi conveyor belt and YO! Sushi chefs will wow the audience with their impressive sushi demonstrations.

Aberdeen's biggest multi-screen cinema, Cineworld, will offering free popcorn and running a competition to give two lucky winners unlimited passes to the cinema complex for a year.

Cotswold, the outdoor company, will do tent demonstrations while Jurys Inn – the operator of the new 203 bedroom hotel - will give a taster of what their contemporary bedrooms will look like.

Billy Roche, General Manager of Jurys Inn Aberdeen said: "We're very excited about welcoming visitors to the public open day for a sneak preview of Union Square and our hotel before we're open for business. We'll be recreating the Jurys Inn hotel

experience and look forward to meeting with local people and talking about what our contemporary hotel will offer.”

Tours will take place between 10:30 and 16:00. Visitors are advised to wear comfortable shoes. There will be disabled access and buggy access to the ground floor of the development only, which includes the exhibition. The general and travelling public are reminded that the town centre may be busier than usual on Sunday due to the public open day.

There will be a priority pass system in place, intended to limit numbers and ensure people get a good behind the scenes look without it being over crowded.

For more information, visit www.unionsquareaberdeen.com

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Notes to Editors:

The priority pass system means that if the numbers reach above capacity at any stage, visitors may be issued with a ticket or ‘priority pass’ to return at a specified time.

A maximum of 200 will be allowed on the site at any one time. This includes people on the site tour, in the exhibition and in the designated, undercover queuing area.

Union Square

Union Square is a mixed use, regeneration scheme creating a new retail and leisure quarter for Aberdeen. Developed by Hammerson, the scheme includes 56 retail units, comprising a range of national and international brands, up to 12 restaurants and cafés, a 203 bed hotel and 10 screen multiplex, set to be Aberdeen’s largest cinema. The scheme will also provide visitors with a new civic square. Union Square will be Aberdeen’s most accessible retail and leisure offer with 1,700 car parking spaces, easily reached from all major routes and integrated with the city’s bus and rail stations - providing a gateway to the region and encouraging sustainable travel to the city.

www.unionsquareaberdeen.com

Hammerson plc

Hammerson plc is a FTSE-100 Real Estate Investment Trust which operates principally in the retail sector in the UK and France. Its £4.7 billion portfolio, which provides 1.3 million m² of retail space and 255,000 m² of offices, includes 14 major shopping centres and 19 retail parks.

Hammerson has a track record of successfully delivering major city centre regeneration projects. Award-winning developments include Bishops Square in

London and Bullring in Birmingham. In September 2008 the Company opened three major retail-led developments: Highcross, Leicester; Cabot Circus, Bristol and an extension to Parinor, an existing centre in Paris. This autumn, Hammerson will open its latest retail-led regeneration scheme, Union Square in Aberdeen.

The Company is currently working with several councils across the UK to deliver retail-led mixed-use projects in cities including Leeds, Southampton and Sheffield. For more information, visit www.hammerson.com.